

## **CASE STUDY:**

# LOCAL GOVERNMENT FORMING UNIQUE PARTNERSHIPS TO DELIVER ESSENTIAL SERVICES

**COMPANY:** Productivity Force, in partnership with Blacktown City Council

**HOTSPOT REGION:** Local Government Area's across NSW

**TARGET:** Local Jobs for Local Youth- Supporting local government to meet its employment participation targets

Productivity Force is creating jobs for Western Sydney youth by delivering graffiti removal works as a local government subcontractor, in a unique partnership between Productivity Bootcamp and Blacktown City Council. The vision is to work with councils to support the community and provide local jobs for local youth. Productivity Bootcamp, an 8 week construction program, is providing critical employability skills in direct response to Blacktown Council's call out to address this skills gap. It creates a positive environment for skill development and applies the correct training for youth to succeed. The program allows Productivity Force to test and screen Australian Apprentices before they start, which gives an added layer of certainty that its trainees understand the demands of the industry, including safety and injury prevention. The strong partnership with TAFE ensures Productivity Force is providing local governments with apprentices that are competent and have the required tickets to complete the tasks.

Council is seeing many benefits of partnering with Productivity Force, including:

- Supporting its 'local jobs for local youth' strategies
- Providing youth with a smooth transition to the workforce
- Helping deliver skills and qualifications to the local community
- Creating a cleaner and prouder community
- Delivering graffiti removal at a competitive reduced cost
- Helping council meet its training targets

On a larger scale, Productivity Bootcamp and Productivity Force are helping feed talent into the construction industry, providing valuable experience to apprentices looking to build a career on large scale government projects. This unique partnership with local government demonstrates how this fresh approach is providing real work skills for young people