

MEMBERSHIP PROPOSAL

RIVERINA MURRAY

REGIONAL LEADERS

BUSINESS NSW



Regional Leader

[adjective]

A regional leader typically refers to an individual, organisation, or entity that holds significant influence, authority, or prominence within a specific geographic area or region. This leadership can manifest in various forms, such as political, economic, social, or cultural leadership. Regional leaders play a crucial role in shaping the direction, development, and dynamics of their respective regions.

Thank you for considering our Regional Leader membership.

Business NSW created the Regional Leader membership as it recognised that each region had different priorities and challenges. The Regional Leader membership is a community of businesses from across the region that want to support and contribute to the advocacy, policy and thought leadership to assist our region to grow and prosper.

Based on the successful "First" membership in Sydney, Western Sydney and the Hunter the membership offers a program of exclusive events, access to key decision makers and entitlements and discounts to events such as our Regional Summit and Future Leaders program.

What is unique about this membership is that the program is developed and facilitated by our local team based here in the Riverina Murray, it is an invitation only membership and capped at 100 businesses from across the region. This ensures that you not only receive an exclusive program of events but the opportunity to connect with like-minded businesses from across the region.

We are proud of what our local team and the Regional Leader membership has achieved to date and hope you will consider being a part of its future, creating stronger businesses and a stronger economy in our region.

Yours Sincerely

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Business NSW Riverina Murray
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Business NSW - Riverina Murray
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OUR VISION

INFORM

01

Build capacity and capability in our local businesses

INFLUENCE

02

Bringing business leaders together to create industry led economic development

EVOLVE

03

Leave a legacy

Inform

We want to help build capacity and capability in our local businesses

You will have access to events and information providing you information and takeaways to implement in your business to increase productivity, profit and competitiveness.

Regional Leaders offers a program of events designed to build capability and capacity in your business. Events include:

- Business Development Forums
- Regional Leader exclusive Roundtables
- Behind the scenes tours
- Future Leaders program
- Regional Summit

As a Regional Leader you will also receive our exclusive newsletter, keeping you up to date with the latest events information and opportunities as well as member news.



Influence

We want to bring business leaders together to create industry led economic development

Bringing our business community together to solve problems and create opportunities together.

- Help drive thought leadership and advocacy in our region to encourage economic growth and investment.
- Contribute to policy and advocacy working groups.
- Opportunities to engage with Business NSW Policy executives on key issues in closed group discussions.
- Opportunities to engage with decision-makers and government officials





Creating a connected business community.

We see the importance of a connected business community not just at a local level but a network that spans across the Riverina Murray region embracing our diversity.

- Opportunity to connect with a network of businesses across the Riverina Murray.
- Opportunity to participate in our CEO Connect and build a network.
- Regional Business Summit 2026.

Evolve

As leaders we want to leave a legacy



Projects and programs that will have an impact beyond our region and are outcome focused.

Projects and Programs includes:

- Regional Tourism Awards
- Future Leaders program | A leadership program designed to develop skills and expertise to grow the future leaders in your business
- Made in the Riverina Murray
- Tours | Be an advocate for investment into the Riverina Murray with exclusive behind the scenes tours of some major projects and large scale businesses.

Position your brand as a Regional Leader

- Feature in our Regional Leader newsletter
- Brand positioned on event and project collateral
- Receive collateral to self-promote your brand as a Regional Leader
- Receive exposure for your involvement through the Business NSW Riverina Murray social media platforms
- Opportunity to feature in regional publications and presentations
- Exclusive access to events with decision makers



Events

Our events are designed to be thought provoking, collaborative, impactful and to make change. Events you can look forward to being a part of include:

Business Development Forums (BDF)

- Our Business Development Forum (BDF) series offers tips and tools to improve the profitability and day-to-day running of your business.
- This event is open to all members with Regional Leaders receiving complimentary tickets subject to the level of membership.
- Min 3 x BDF's per year with topics based on key gaps with local businesses drawn directly from feedback and regional engagement.

Roundtables

- Exclusive to Regional Leaders and invited relevant stakeholders these events provide the opportunity to be informed and discuss key issues impacting businesses specific to the region.
- Regional Leaders receive complimentary tickets.
- Capped at 30 attendees
- 3 x roundtables per year

CEO Connect

- Open to all businesses providing a networking opportunity at an executive level.
- Each event will be hosted by a Regional Leader business and provide the opportunity to showcase that business.

Future Leaders

- A program designed for the emerging leaders in the business to develop key leadership skills.

Regional Business Summit

- Our flagship event run biennially this event is designed to bring key expertise and speakers to the region on topics to enhance the future of your business.



Tours

- Exclusive to the Regional Leader program tours provide opportunities to get a behind the scenes look into some of our major projects and large scale business in region.

Regional Awards

- Open to Regional Leaders and all businesses. This is a flagship event held in each region across the State recognising business excellence.
- Winners of the Regional Awards flow through to the Business NSW State Awards.

Membership Levels

Gold:

As a Gold Regional Leader you have the opportunity to work with us on tailoring a bespoke membership suited to your needs. Your membership will include but not limited to:

- Two tickets to all Regional Leader events with priority seating
- Invited first to join Roundtables and Special Interest Groups
- An invitation for two employees to join the Future Leaders Program
- Access to Regional thought leadership
- Event branding at Riverina Murray events and on collateral
- Promotion and engagement on digital platforms and social media
- Access to branding collateral for self promotion as a Regional Leader
- Personalised meetings and exclusive access to the Regional Director
- 20% discount on all Riverina Murray general members events
- Opportunity to be on an event panel or provide a guest speaker
- 10% discount on Regional Business Centre hire in Albury
- Opportunity to host a CEO Connect event and promote your business
- Unlimited calls to the Workplace Advice Line with Australian Business Lawyers and Advisors
- Voting rights and ABI membership

Please Note: a monthly payment plan option can be discussed with the team at Business NSW Riverina-Murray

Silver:

Silver Regional Leaders receive access and opportunities with complimentary tickets to all Regional Leader events and are the second tier in the membership.

- One ticket to all Regional Leader events with priority seating
- Invited second to join Roundtables and Special Interest Groups
- An invitation for one employee to join the Future Leaders Program
- Access to Regional thought leadership
- Event branding at Riverina Murray events and on collateral
- Promotion and engagement on digital platforms and social media.
- Access to branding collateral for self promotion as a Regional Leader
- 20% discount on all Riverina Murray general members events.
- 10% discount on Regional Business Centre hire in Albury
- Opportunity to host a CEO Connect event and promote your business (offered second after Gold members)
- 35 calls to the Workplace Advice Line with Australian Business Lawyers and Advisors
- Voting rights and ABI membership

Please Note: a monthly payment plan option can be discussed with the team at Business NSW Riverina-Murray

Bronze:

An entry level to the Regional Leader program, Bronze Regional Leaders receive access to events, program and alignment of brand with some additional costs involved.

- One ticket to a number of Regional Leader events (specified on page 13)
- Access to Roundtables and Special Interest Groups
- Access to join the Future Leaders Program
- Access to Regional thought leadership
- Event branding at Riverina Murray events and on collateral (name only)
- Promotion and engagement on digital platforms and social media.
- Access to branding collateral for self promotion as a Regional Leader
- 20% discount on all Riverina Murray general members events.
- 10% discount on Regional Business Centre hire in Albury
- 25 calls to the Workplace Advice Line with Australian Business Lawyers and Advisors
- Voting rights and ABI membership

Please Note: a monthly payment plan option can be discussed with the team at Business NSW Riverina-Murray

Packages

	GOLD	SILVER	BRONZE
Regional Leader Events	Yes	Yes	Yes
• Business Development Forums (BDF's) – 3 per year • Roundtable events – 3 per year • CEO Connect - 2 per year • Access to exclusive tours • Access to the Future Leaders Program	2 tickets to each 1 ticket to each 2 tickets to each Yes 1 ticket	1 ticket to each 1 ticket to each 1 ticket to each Yes 1 ticket	1 ticket to 2 BDF's per year 1 ticket to each 1 ticket to each Yes Discounted
Riverina Murray general member event discount	20%	20%	20%
Opportunity to host CEO Connect	Yes	Yes	No
Opportunity to join Roundtables & Special Interest Groups (invitations prioritised via level)	Yes	Yes	Yes
Branding on Regional Leader event collateral	Logo displayed	Logo displayed	Business name listed
Premium access to Regional Thought Leadership & VIP Events	Yes	Yes	Yes
Personalised meetings	Yes	Yes	Yes
Member discount on Regional Business Centre hire (Albury)	10%	10%	10%
Workplace Advice line calls	Unlimited	35	25
Voting rights	Yes	Yes	Yes
PRICE (EXCL GST)	**$10,000**	**$5,000**	**$3,000**

REGIONAL LEADERS

Gold:

nbn

Charles Sturt University

RSM

SunRice GROUP

origin

habitat

Essential Energy

NAUGHTIN

VISY LOGISTICS

Transgrid

Silver:

Port of Melbourne

PYRUS

marathon health
Better healthcare, closer to home

flavourtech NATURALLY

UNSW SYDNEY

SWS bank

KOTZUR

NSW GOVERNMENT TAFE NSW

DENILIQUIN UteMuster
DENI PLAY ON THE PLAINS FESTIVAL LTD

centacare southwest nsw

RODDY ENGINEERING

Murrumbidgee Health+Knowledge PRECINCT

regional australia bank

ANZ

esi
Education Services Int.
Supply Group P/L

NSWPorts

STEAN NICHOLLS

REGIONAL LEADERS

Bronze:

CASELLA FAMILY BRANDS

nab regional & agribusiness

Chameleon

akps
Invested in the best outcome.

Prefabulous

Southern Cotton

WHITTON MALT HOUSE

TUMUT RIVER BREWING CO.

snowyhydro

Albury City

MAMA

SCA

Personnel Group

DLG Aluminium and Glazing

Huntsman Recruiting

mercy connect together we grow

Australian Government Department of Industry, Science and Resources | AusIndustry

BOYS TO THE BUSH

Damasa Pty Ltd

Regional Development Australia

DIGITAL MARKETER BEE

Edward River COUNCIL

StaughtonGroup

LICORICE & CHOCOLATE JUNEE

The Coffee Pedaler

Halocell

griffith city council

City of Wagga Wagga

phn MURRUMBIDGEE
An Australian Government Initiative

TEMORA The Friendly Shire

MALMET

Murrumbidgee Irrigation

WBOXT
BESPOKE CONTAINERS

COMMITTEE 4 WAGGA

MEDLOG Transport & Logistics

Commonwealth Bank

cool off

THANK YOU

For more information please contact:

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BUSINESS NSW