

2 June 2026

Business Hunter concern over rumoured media cuts

Business Hunter has expressed concern about rumoured reductions in local programming following the sale of NBN News to the WIN network.

“Business Hunter is deeply concerned to hear that cuts may be made to local news programs and coverage under the new ownership of NBN News and urges the WIN Network to reconsider these changes,” Business Hunter CEO Bob Hawes said.

“Strong local media is an essential part of the social fabric of the Hunter region and critically important to having our stories told.

“Locally, NBN News has helped keep our community abreast of issues and happenings daily for more than six decades, while feeding local stories of state and national significance out to wider audiences.

“The NBN team plays an important role highlighting regional strengths, challenges and success stories and keeping local people informed about how the big issues affect us.

“NBN News is a flagship of the Hunter media, helping foster a sense of identity and connection within our region.

“WIN is a proudly regional provider and we call on the network to ensure the strength of local television news content and staffing levels are maintained.”

Media enquiries: Bob Hawes 0418 496 745